

## Ziya April 2025 Update

### Overview:

April marked a period of operational refinement and resilience as we navigated temporary funding delays. While growth slowed, core foundations were strengthened, and strategic focus shifted to sustaining value and optimizing systems.

### 1. Key Achievements

#### Loan & User Metrics

- **Total loans issued since inception: 5.7M KES**
- **596 total users**, with many active across multiple loan cycles
- Majority of new loans this month were **renewals**, due to paused disbursement of Cycle 1 loans pending funding
- **Cycle graduates**: 122+ borrowers advanced to Cycle 2 or higher

#### Technology Progress

- **Mobile App MVP** on track for June launch
- Data mirroring to web dashboard complete
- All user onboarding and repayment data now hosted on Ziya's own infrastructure

#### Community Engagement

- New hires: **Coleta, Agatha, Fatuma** joined UX & community outreach team
- **Khadija** transitioned to Treasury team under Protas
- First **community webinar** held (more planned)

#### Investment & Treasury

- First investor funds received from **John Kihara** (KES 20,000)
  - Bank accounts with **Credit Bank** and **Ecobank** active
  - Prepaid cards issued for treasury team
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## **2. Focus for May**

- Resume full disbursements once funding clears
  - Reach 800 active loans by May 31
  - Launch e-mobility + solar pilot phase
  - Increase community engagement through structured webinars
  - Activate SMS-based user communication
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